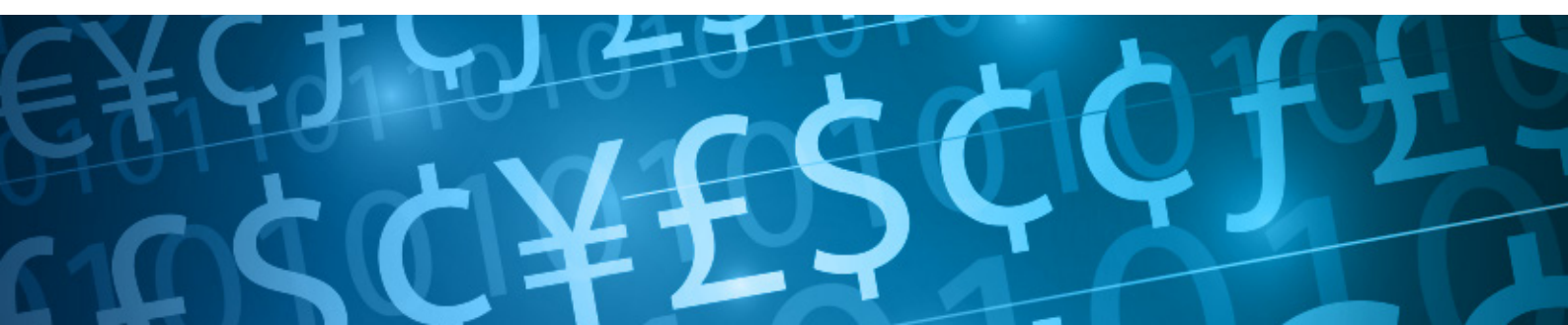




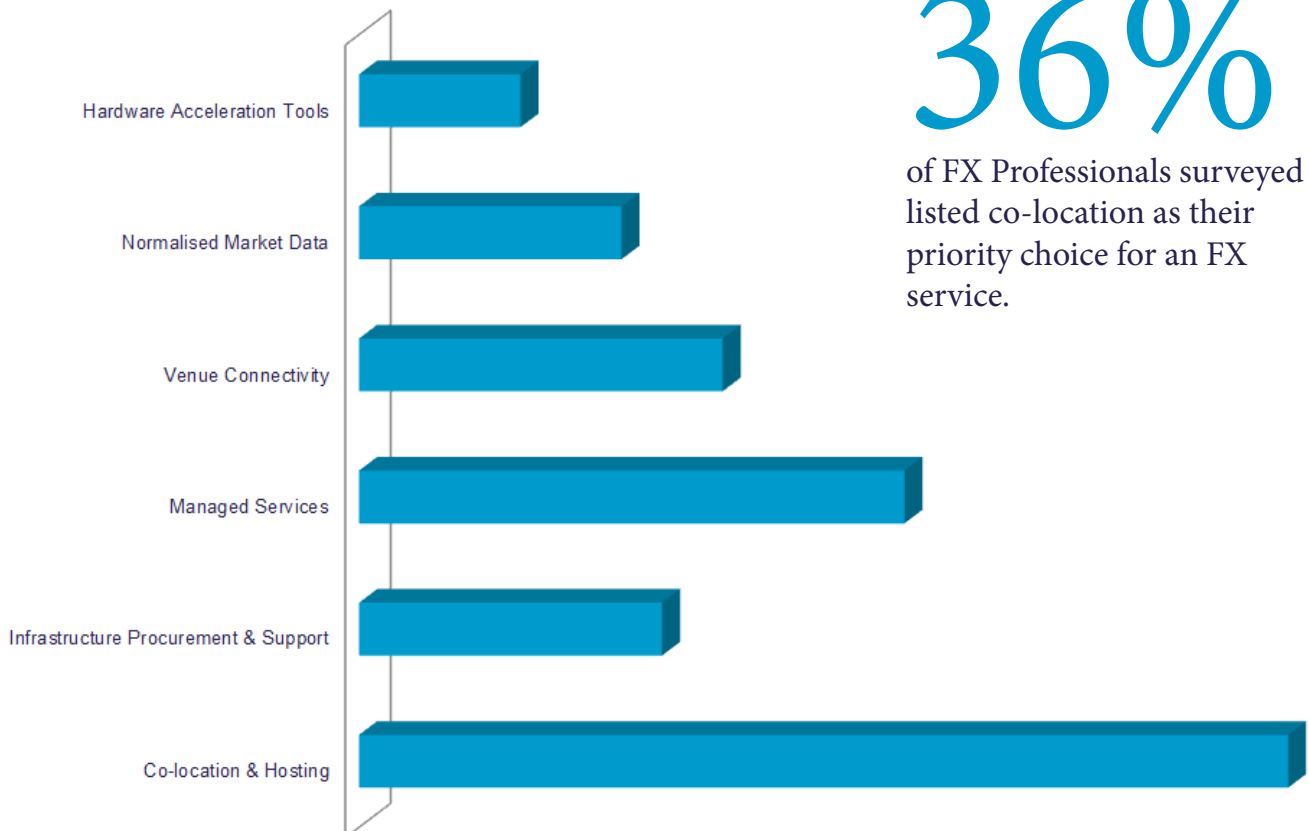
fixnetix

THE CAPITAL MARKETS TECHNOLOGY PARTNER

The Fixnetix **iFX EXPO 2015** Survey Results



Which of the following services are you interested in exploring for your firm?

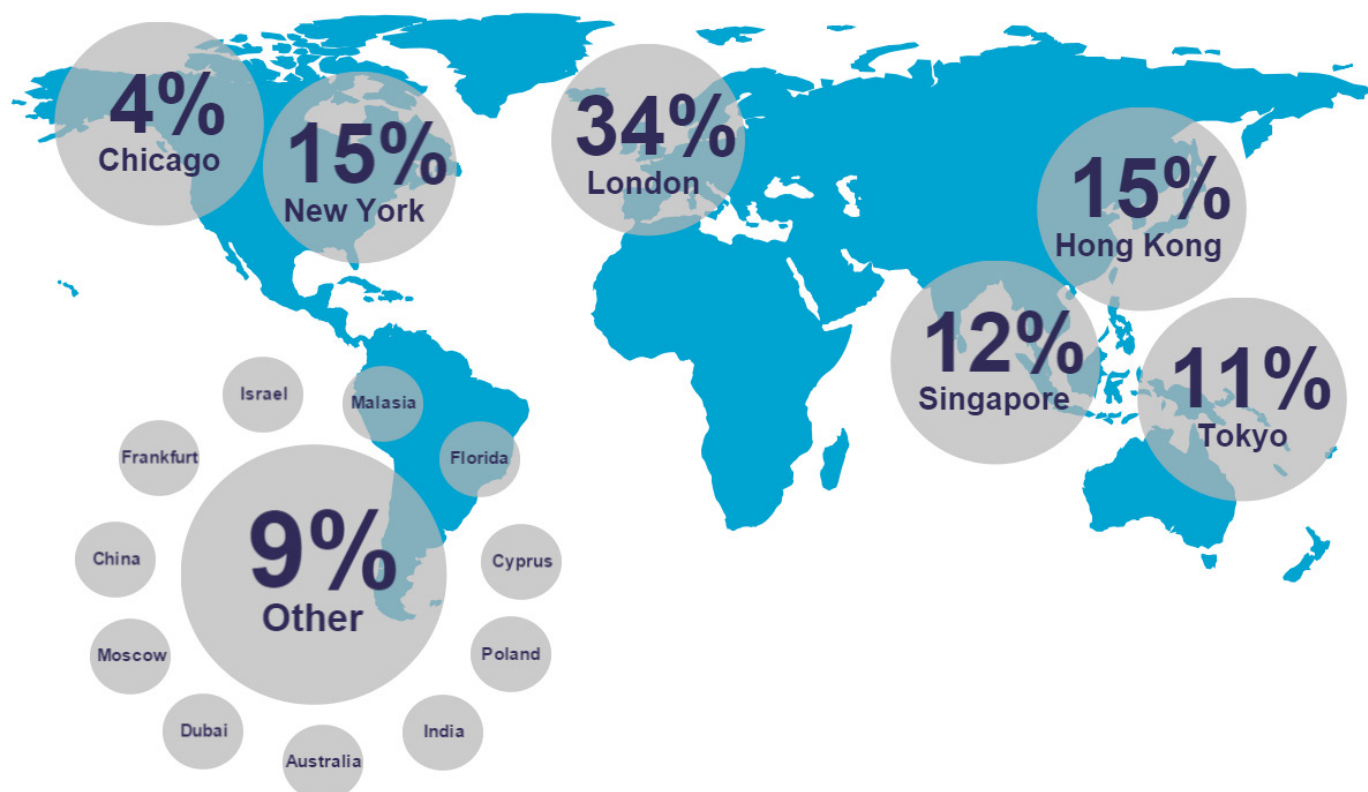


The last few years has seen co-location popularised as a low-latency solution - many of the large investment banks have completed global co-location build-outs and now we are seeing a flood of smaller brokers opting to migrate their systems onto a co-located environment, in order to minimise propagation delay. It was little surprise then that over a third of responses listed co-location as being a primary interest to their firm.

Managed Services came in second most popular, at 21%. This speaks to the pressure that firms in the FX space are coming under, to reduce costs whilst also trying to focus on their growth. At Fixnetix we are definitely seeing an increase in FX firms outsourcing their non-core components as resources become strained and internal service levels are affected as a result.

Read more about co-location in FX in this e-Forex article, featuring Jason Mochine, Commercial Director at Fixnetix - <http://www.fixnetix.com/perch/resources/eforex-article.pdf>

Which of the following locations are you interested in exploring for your firm?

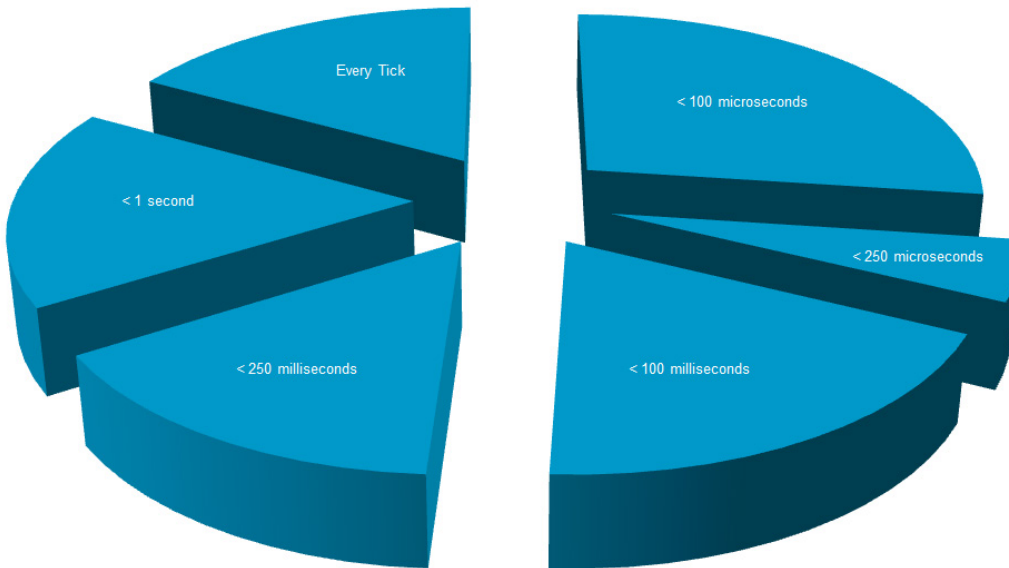


That London tops the list of popular locations for FX is no surprise - the City has long been considered the global heart of the Foreign Exchange industry, with almost 40% of all FX trades worldwide being executed there.

Nor are New York and Tokyo surprising results - in fact the New York / London / Tokyo triangle is a key FX backbone. However with both Hong Kong and Singapore outperforming Tokyo, it is clear to see that the Asia-Pacific region is a fast emerging market for FX opportunities.

With the rise of Asia-Pacific as a player in FX trading comes challenges. As firms identify the need to move operations into Asia they come against numerous problems. Laying down new infrastructure is incredibly cost heavy for starters, but there are also other concerns - differing regulations, conflicting ideas as to what constitutes a 'quick' time to market, lack of knowledge of the local markets, industry trends and competitors. It is here that a Managed Service Provider like Fixnetix is extremely useful. A pre-existing infrastructure allows clients to expand into new territories easily with less cost. From a compliance perspective, we have the knowledge and responsibility to make sure that you will stay one step ahead.

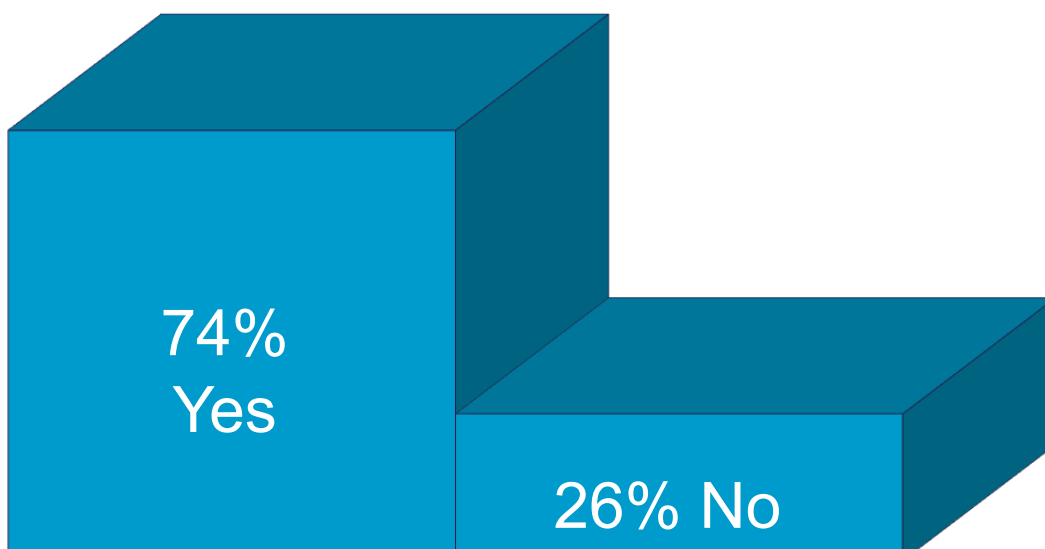
How Frequent Are Your Data Updates?



The majority of respondents chose under 100 microseconds - the fastest time option available on the response form. The overwhelming majority said that every tick would be useful if they had it. What is becoming clear is that there is an arms race going

on - FX firms are gearing up their systems to be as fast as possible in order to eek out microsecond advantages over competitors. As the FX industry increasingly moves towards becoming an electronic trading community, these numbers will become ever more significant - as will the emphasis on reducing them.

Would Every Tick Help Your Trading Straegy?





London Headquarters

4th Floor
45 Moorfields
London, EC2Y 9AE
United Kingdom
+44 (0) 203 008 8990

Boston

99 Summer Street
Suite 1520
Boston, MA 02110
USA
+1 (617) 737 8530

Tokyo

Sanno Park Tower, 3rd Floor
2-11-1 Nagata-cho, Chiyoda-ku
Tokyo, 100-6162
Japan
+81 3 6205 3127

New York

Suite 2057
1345 Avenue of the Americas
New York, NY 10105
USA

For further information, please feel free to contact our [Sales Team](#) on:

+44 (0)203 008 8990

sales@fixnetix.com

